

**DETAILED INFORMATION IS
ONLINE AT www.cmpxshow.ca**

Click the big "Wholesaler Program"
button on the home page.



Canada's National Show for the
HVACR and Plumbing Industries



**WEDNESDAY MARCH 21, 2018
THURSDAY, MARCH 22, 2018
FRIDAY, MARCH 23, 2018**

Metro Toronto Convention Centre, North Building

**Join The
CMPX 2018 Wholesaler
Program Today!**



Wholesaler "Branch Champions" get
exciting business development promotional
materials, client travel reimbursements,
discounted admissions, and more!

The **CMPX 2018 Wholesaler Program**
makes it easy for your company to benefit!
Here's what you need to know...

cmpxshow.ca

cmpxshow.ca

CHOOSE A "BRANCH CHAMPION" FROM EACH OF YOUR LOCATIONS AS YOUR CMPX 2018 CONTACT

Our Wholesaler members are the key link to HVACR and plumbing contractors who will reap the many industry benefits of attending the 2018 CMPX show. By supporting this program, Wholesalers will have additional opportunities to build their relationships with their valued contractor customers.

The "Branch Champion" program is a "win-win-win" for Wholesalers, their contractor customers and for CMPX 2018.

BENEFIT FROM THESE CMPX SHOW FEATURES

- Canada's National Show for the HVACR and Plumbing Industry
 - 200,000 square feet of displays
 - All the important mechanicals industry companies are there
 - Three action-packed days
 - Hundreds of New Products
 - Latest processes and techniques
 - Show Floor Theatre is conveniently located
- Valuable Learning Forum sessions geared to contractors and techs
 - Learning Forum and Show Floor Theatre –
INCLUDED WITH ADMISSION
 - Easy-to-use Show App helps you plan your visit
- Interactive Floorplan makes it fast to find what you are looking for!

HOW IT WORKS

1. We invite all the Wholesalers to participate by simply designating a contact person as their "Branch Champion" at each of their locations.
2. There is no cost to participate.
3. Have each of your "Branch Champions" click the "Wholesaler Program" link on the cmpxshow.ca website to register. They will be asked their company name, branch location and their contact information to make your company and their branch, part of the Wholesaler Program.
4. From that point forward, we will provide each of your "Branch Champions" with ongoing CMPX show information, in-branch promotional materials and a direct personal contact to answer their questions about CMPX at any time.

YOU GET

- Telephone personal contact program
- Easy-to-use "Branch Champion" fill-in forms on the CMPX website
- Website Wholesaler Area for full program explanation
- We supply your branches with attention-getting promotional materials:
 - ✓ Wholesaler In-branch Posters
 - ✓ Attendee Pocket Brochure to explain program
 - ✓ "Win a Van" promotion
 - ✓ Bus / Train Program reimbursement
 - ✓ "Bus with Us" stickers
 - ✓ Bulk Tickets at heavily discounted prices
 - ✓ And more...



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